



Second Harvest announces Accreditation from Better Business Bureau

(Saint Joseph, MO) November 13, 2014 – Second Harvest Community Food Bank, a non-profit food distribution center serving nineteen counties in Northwest Missouri and Northeast Kansas, announced today that it has met the Better Business Bureau's (BBB) Wise Giving Alliance's Standards for Charity Accountability and is now a BBB Accredited Charity.

"We are excited that Second Harvest is the first Better Business Bureau accredited charity in the St. Joseph area," said Chad Higdon, executive director. "The Better Business Bureau accreditation is an honor, and we are pleased to announce we have met these high standards to help provide trust and confidence for our donors, partner agencies and members who depend on us for services."

Second Harvest participated in the voluntary program because it believes in the importance of accountability and transparency for a non-profit organization. By being evaluated by BBB's Charity Review Program, Second Harvest allowed an outside third-party to take an objective look at the organization. The Standards for Charity Accountability examine a charity's governance and oversight by its board of directors, how the organization measures its effectiveness in achieving its mission, its finances, and its fund raising and informational materials.

BBB's Accredited Charity seal provides a clear, concise way to communicate to existing and potential donors and clients Second Harvest's elite status as a select group of charities in our community that adhere to BBB's strong and comprehensive standards.

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About Second Harvest Community Food Bank



Second Harvest Community Food Bank is a nonprofit food Distribution Center serving 19 counties across Northwest Missouri and Northeast Kansas. We distribute food through direct service programs and through a network of over 100 Partner Agencies located throughout our service area. Last year, Second Harvest distributed 5.7 million pounds of food to the community. To learn more about Second Harvest, please visit <http://www.ourcommunityfoodbank.org/>.